

Syllabus Second Semester Courses in French 2023-2024

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• Syllabus for Skill Enhancement Course (SEC)

UAFRE4501SE1 French for Hospitality Industry

• Evaluation and Assessment guidelines

PRINCIPAL ST. XAVIER'S COLLEGE AUTONOMOUS MUMBAI - 400 001.



SXCM/Department of French/NEP/2023-2024

F.Y. B.A. French

Course Code: UAFRE4501SE1

Title: French for Hospitality Industry

Credits: 2 (Total 30 hours)

Course Objectives:

- 1. To familiarize a student with the vocabulary needed in the Hotel and Tourism industry
- 2 To hold formal conversation at the reception over the phone or while helping guests at the restaurant, how to use formal greetings and salutations
- 3 To prepare and explain an Indian menu for a French clientele
- 4 To handle enquiries and complaints from the guest
- 5. To familiarize a student with different types of Tourism
- 6. To hold conversation with tourists explaining itinerary, describing sites, monuments, culture and history
- 7. To prepare itinerary, promotion material for a French clientele
- 8. To understand cultural differences

Course Outcomes (COs):

| CO No. | Course Outcomes | PSOs Addressed | Cognitive Level | |
|--------|--|----------------|-----------------|--|
| CO 1 | Student has vocabulary of A2 level related to Tourism and Hotel industry | 1,2,3,4 | K.U | |
| CO 2 | Student can speak in given situation, narrate in past present and future, is comprehensible to a native interlocutor for ex. hotel reservations, explaining services offered by the hotel or the restaurant, addressing client queries,, explaining different dishes, booking tickets, tourist guide commentary, helping tourists, describing a site, speaking of culture. | 1 | U, R, Ap | |
| CO 3 | Student can understand a simple conversation on a specific topic related to hotel or restaurant spoken by both native or non- native speaker for ex. understanding needs, requirements of tourists, solving their queries, questions | 2 | U, R, Ap | |
| CO 4 | Student can read documents related to tourism and hotel industry in French. Reservation forms, brochures, menu cards, tariff cards Itinerary, visa forms | 3 | U, R, Ap, An | |
| CO 5 | Student is able to fill forms write a menu, a tour itinerary, hotel and travel correspondence, travel brochures, publicity promotion material in French | 4 | U, R, Ap, C | |
| CO 6. | Understand cultural diversity and culture specific needs of the tourists | 6 | U, Ap | |

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Unit 1

Hotel and Restaurants

(15 lectures)

Réservation des chambres, annulation, à la réception
Reservations cancellations attending phone calls
Reserver une table faire s'asseoir un client
Reserving table in the resturant getting a guest seated at his table
Remplir les fiches d'hotel
Different types of forms to be filled at the reception
Les services offerts
Different services offred by the hotel
Le client se plaint ou demande
Handling enquiries and complaints
Préparer le menu
Preparing an Indian menu for a French clientele
Recommander un plat ou une boisson
Recommending dishes and drinks to the guest

<u>Unit 2</u> (15 lectures)

Types of Tourism and its Promotion

Guide Touristique Promotion of tourist sites
Types of tourism
Commentaire touristique
Travel related documents
Publipostage, posters mail correspondence for promotion of tours
Flyers Brochures, depliants
Preparing an itinerary

List Of Recommended Reference Books

- Corbeau S., Dubois C., (2006), Hotellerie Restauration.com, 2nd edition, CLE International
- 2. Corbeau S., Dubois C., (2006), Tourisme.com, 2nd edition, CLE International

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Evaluation (SEC): Total marks per course – 50

I. Formative Assessment 'for' Learning (continuous internal assessment - CIA to improve learning).
 CIA- 20 marks
 Listening ability and spoken skills

II. Summative Assessment 'of' Learning (focus on outcomes, quantitative data for outcomes of instruction).

End Semester Examination – 30 marks

2 questions of 15 marks each on each of the Units Sub questions and internal choice will be given

Template for courses End Semester examination in Semester II for the Skill Enhancement course

| UNITS | KNOWLEDGE | UNDERSTANDING | APPLICATION | TOTAL |
|---------------|-----------|---------------|-------------|----------|
| | | | and | MARKS- |
| | | | ANALYSES | Per unit |
| 1 | 05 | 03 | 07 | 15 |
| 2 | 05 | 03 | 07 | 15 |
| -TOTAL - | 10 | 06 | 15 | 30 |
| Per objective | | | | |
| % WEIGHTAGE | 30% | 22% | 48% | 100% |

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