

**ST. XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI**

**T.Y.B.A MCJ (Adv) TIME TABLE 2023- 2024 (Semester - VI)**

Day / Time	8:00 a.m.	9.00 a.m.	10.00 a.m.	11.00 a.m.	12.00 p.m.	1.00 p.m.	2.00 p.m.'
Monday	Ad Design- Wynona-	Ad Design- Wynona-	Break	Entrepreneurship- Neelam- Div B	Entrepreneurship- Neelam- Div B		
				PR- Perrie - Div A	PR- Perrie - Div A		
Tuesday	Entrepreneurship- Neelam- Div A	Entrepreneurship- Neelam- Div A	Break	Brand Building- Khushali	Brand Building- Khushali		
	PR- Perrie - Div B	PR- Perrie - Div B					
Wednesday	Financial Management- Pritesh	Financial Management- Pritesh	Break	Digital Marketing- Saurabh-	Digital Marketing- Saurabh	Digital Marketing- Saurabh	
Thursday	Entrepreneurship- Neelam- Div A	Entrepreneurship- Neelam- Div A	Break	Brand Building- Riva Seth	Brand Building- Riva Seth		
	PR-Perrie- - Div B	PR-Perrie-- Div B					
Friday			Break			Financial Management- Pritesh	Financial Management- Pritesh
Saturday	Entrepreneurship- Neelam- Div B	Entrepreneurship- Neelam- Div B					
	PR- Perrie-Div A	PR- Perrie-Div A	Break				

Lectures will be held in LR - 62

**COURSE CODE/COURSE TITLE**

AMM0601	Entrepreneurship	Neelam	Div A and B separate
AMM0602	Brand Building	Riva Seth	Khushali
AMM 0603	Financial Management	Pritesh Arte	
AMM 0604	Public Relation	Perrie	Div A and B separate
AMM 0605	Advertising Design	Wynona Perreira	
AMM 0606	Digital Marketing	Saurabh Kanwar	