



St. Xavier's College – Autonomous Mumbai

Syllabus For Semester IV Courses in Anthropology (November 2019 onwards)

Contents:

Theory Syllabus for Courses:

AANT0401 - ETHNOGRAPHY: THEMES AND ISSUES II

AANT0402 - CULTURE STUDIES

S.Y. B.A

Course: AANT0401

Title: Ethnography: Themes and Issues II

Learning Objectives:

1. To introduce students to the ethnographic method. The course will also seek to make students aware of the different debates within the discipline regarding the practice and art of ethnographic fieldwork and the writing up of final texts.
2. To introduce students to the significant themes that contemporary anthropology and ethnography deals with. This will enable students to understand the relevance and applications of anthropology in order to better choose future subject combinations in the Third Year. This is thus seen as a 'bridge course.'
3. Students will learn to apply what they learn in each chapter through an actual ethnography. Analyzing an ethnographic account will give them the tools and critical skills necessary to do their own ethnographic work.

Number of lectures: 45

UNIT 1

Anthropology of Performance

[15 lectures]

- a. Meaning, Method , Performance as mediator of culture
- b. Central Issues - discourse, identity and modernity
- c. Future Directions – technology and performance

UNIT 2

Post-Colonialism

[15 lectures]

- a. Overview
- b. Subalterns, Provincializing Europe, Globalization and the margins
- c. Future of the Postcolonial condition

UNIT 3

Anthropology of Language

[15 lectures]

- a. Intellectual context – Structuralism and post-structuralism
- b. Power, discourse and agency
- c. Commoditization of language and culture

CIA: Assignment (a small ethnographic project)

Recommended References

UNIT I

- Caronia, Letizia & Caron, André H. (2004). "Constructing a Specific Culture: Young People's Use of the Mobile Phone as a Social Performance," *Convergence*. 10(2): 28-61.
- Cohen, Abner. (1980). "Drama and Politics in the Development of a London Carnival," *Man, New Series*, 15(1): 65-87.
- David, Ann R. (2007). "Beyond the Silver Screen: Bollywood and Filmi Dance in the UK," *South Asia Research*. 27(1): 5-24.
- Hughes-Freeland, F. (2001). "Performance: Anthropological Aspects," in *International Encyclopedia of the Social & Behavioral Sciences*, N. J. Smelser & P. B. Baltes (eds.). London: Elsevier. 11231-11236.
- Randall, Annie J. (2005). *Music, power, and politics*. New York: Routledge.
- Diethrich, Gregory. (1999). "Desi Music Vibes: The Performance of Indian Youth Culture in Chicago," *Asian Music*, 31(1): 35-61.
- Barz, Gregory & Cooley, Timothy J. (2008). *Shadows in the Field: New Perspectives for Fieldwork in Ethnomusicology*. 2nded. New York: Oxford Univ. Press.

UNIT II

- Appadurai, Arjun. (1988). "How to Make a National Cuisine: Cookbooks in Contemporary India." *Comparative Studies in Society and History*, 30(1): 3-24.
- Comaroff, Jean & Comaroff, John. (2003). "Ethnography on an awkward scale: Postcolonial anthropology and the violence of Abstraction." *Ethnography* 4(2): 147–179.
- Kelly, J. D. (2001). "Postcoloniality," in *International Encyclopedia of the Social & Behavioural Sciences*, N. J. Smelser & P. B. Baltes (eds.). London: Elsevier. 11844 – 11849.
- Rahbari, Reza. (2000). "Unveiling Muslim Women: A Trajectory of Post-Colonial Culture." *Dialectical Anthropology* 25 (304): 321–332.

UNIT III

- Blommaert, J. (2010). *Sociolinguistics of Globalization (Cambridge approaches to language contact)*. Cambridge University Press.
- Snell, J. (2015). *Linguistic Ethnography*. Palgrave Macmillan.
- Duranti, A. (2013). *Linguistic anthropology*. New York: Cambridge University Press.

S.Y. B.A

Course: AANT0402

Title: Culture Studies

Learning Objectives:

1. Introduce to the students the development of cultural studies as a discipline.
2. Refine in them a critical way of looking at different 'expressions' of culture
3. Familiarise the students with the different streams of thinking in cultural studies.

Number of lectures: 45

UNIT I

Introducing Cultural Studies

[15 Lectures]

- a. Evolution of cultural studies as a discipline
- b. The concept of 'culture' in cultural studies
- c. Theoretical legacies of cultural studies
- d. Global Culture

UNIT II

Key Terms and Concepts

[15 Lectures]

- a. Circuit of Culture – Stuart Hall
- b. 'Encoding' and 'decoding' – Stuart Hall
- c. The Culture Industry – Adorno and Horkheimer
- d. Popular Culture – John Fiske, Sharmila Rege
- e. Interpretation – Clifford Geertz

UNIT III

Representation in Cultural Expressions and Artefacts

[15 Lectures]

- a. Folklore
- b. Cuisine
- c. Art
- d. Architecture
- e. Music

CIA: Written Assignment

List Of Recommended Reference Books

UNIT 1

Bennett, T. (1998). *Culture: a Reformer's Science*. London: Sage Publications.

Bratich, J. Z., J. Packer, et al. (2003). *Foucault, Cultural Studies, and Governmentality*. New York: State University of New York Press.

Durham, M. G. and D. Kellner 2001 (2006). *Media and Cultural Studies: Keywords*. Malden, MA: Blackwell.

During, Simon (ed.), 1993, *The Cultural Studies Reader*, London, Routledge.

Lash, S. & C. Lury. (2007). *Global Culture Industry: the Mediation of Things*. London: Polity Press.

- Longhurst, B., G. Smith et al. (2011). *Introducing Cultural Studies*, New Delhi: Dorling Kindersley India Pct. Ltd., for Pearson Education.
- McRobbie, A. (2005). *Uses of Cultural Studies: A Textbook*. London: Sage Publications.
- Mathews, G. (2002). *Global Culture/Individual Identity: Searching for Home in the Cultural Supermarket*. London: Routledge.
- Nayar, P.K. (2008). *An Introduction to Cultural Studies*. New Delhi: Viva Books Pvt. Ltd.
- Robertson, R. (1992). *Globalization: Social Theory and Global Culture*. London: Sage Publications.

UNIT 2

- Adorno, T. 1991 (2001). *Culture Industry: Selected Essays on Mass Culture*. London: Routledge.
- Geertz, C. (1973). "Notes on a Balinese Cock Fight". *The Interpretation of Cultures: Selected Writings*. New York: Basic Books.
- Duncombe, S. (2002). *Cultural Resistance Reader: Compiled from Various Texts*. London: Verso
- McGuigan, J. (1996). *Culture and the Public Sphere*. New York & London: Routledge.
- Rege, Sharmila. (2002). "Conceptualising Popular Culture: The Lavni and Pawdai in Maharashtra". *Economic and Political Weekly*. **37** (11): 1038 – 1047.
- Storey, J. (1998). *An Introduction to Cultural Theory and Popular Culture*. Athens, Georgia: The University of Georgia Press.

UNIT 3

- Blackburn, S.H & A.K. Ramanujan. (1986). *Another Harmony: New Essays on the Folklore of India*. New Delhi, Oxford University Press.
- Counihan, C. (1999). *The Anthropology of Food and Body: Gender, Meaning, and Power*. New York & London: Routledge.
- Counihan, C. and P. V. Esterik (eds.). (2008). *Food and Culture: A Reader*. Oxon and New York: Routledge.
- Dutton, T. A. and L. H. Mann (1996). *Reconstructing Architecture: Critical Discourses and Social Practices*, Minneapolis, MN: University of Minnesota Press.
- Gokulsing, K. M. and W. Dissanayake (eds.). (2009). *Popular Culture in a Globalised India*. Oxon & New York: Routledge.
- Mackay, H. Et al. 1997 (2003). *Doing Cultural Studies: The Story of the Sony Walkman*. London: The Open University.
- Massey, R. and J. Massey (1996). *The Music of India*. New Delhi: Abhinav Publications.
- Middleton, R. & C. Mercer. (1981). "Form and Meaning: Volume 2, Unit 16", *Reading Popular Music*. Philadelphia, Penn: Milton Keynes: Open University Press.
- Perkins, M. and H. Morphy (eds.). (2006). *The Anthropology of Art: A Reader*. Malden, MA: Blackwell Publishing.
- Pottier, J. (1999). *Anthropology of Food: The Social Dynamics of Food Security*. Cambridge: Polity Press.
- Sahi, J. 1980 (1994). *The Child and the Serpent: Reflections on Popular Indian Symbols*. Bangalore: Asian Trading Corporation.