

St. Xavier's College (Autonomous),
Mumbai



Syllabus of the courses offered by the
Department of Public Policy
(June 2013 Onwards)



St. Xavier's College – Autonomous Mumbai

Syllabus For 1st Semester Courses in **Public Policy** (June 2013 onwards)

Contents:

Theory Syllabus for Courses:

- MPCC.1.01 – Public Policy Analysis
- MPCC.1.02 – Dynamics of Public Policy
- MPCC.1.03 – Economic Analysis for Public Policy
- MPCC.1.04 – Research Methodology

MA

Course: MPCC.1.01

Core Course 1: Public Policy Analysis

Number of Lectures: 60

Learning Objectives:

- To provide students with a thorough knowledge and understanding of public policy on both a theoretical and practical level, and to analyze the politics, institutions, norms and actors involved in agenda setting, legitimation, and decision-making in public policy.
- To gain skills to utilize analytical frameworks to explain how the policymaking process works, relates to the substance of policy and applies to real world issues. Students will understand policy formulation, implementation and evaluation.

1. Understanding Public Policy Analysis, Definitions and Frameworks (15 lectures)

- a. Defining Public Policy, Key Actors/Organizations in India and International
- b. Kingdon's Window of Opportunity Model
- c. Bardach's Eightfold Path to Problem Solving and Policy Analysis

2. Approaches to Public Policy: Political Theory and Models (10 lectures)

- a. Western Political Thought (Hobbes, Locke, Mill)
- b. Modern Indian Political Thought (Gandhi, Nehru, Ambedkar, Roy, Sarvodaya)
- c. Contemporary Political Thought (Liberal Democracy, Democratic Socialism, Welfare State, Human Rights and Globalization)
- d. Totalitarianism, Communism and Federalism Models

3. Actors in Public Policy and Practical Applications of Policy Analysis (20 lectures)

- a. The Executive, Parliament, Judiciary, Planning Commission
- b. State and Panchayati Governments
- c. Indian Party System/Politics
- d. Practical Applications: Harvard University's Case Study of Swine Flu, Planning Commissions' Universal Coverage Report, and McKinsey's Poverty to Empowerment Report

4. Implementation, Accountability and Evaluation/Monitoring (15 lectures)

- a. Implementation: Approaches and Models including Top-Down Rational System Approaches, and Bottom-Up Approaches; Challenges and Gaps
- b. Defining Public Accountability, Analyzing Various Actors' Roles: Civil Society, Citizens and Government
- c. Policy Evaluation: Techniques/Approaches; Role, Process and Criteria

Recommended Readings

- 1) Kingdon, John. *Agendas, Alternatives, and Public Policies, Update Edition, with an Epilogue on Health Care* (2nd Edition) (Longman Classics in Political Science), Pearson; 2 edition (June 27, 2010).
- 2) Bardach, Eugene. *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*, 4th Edition [Unabridged] [Paperback], CQ Press College; 4th edition (October 12, 2011)
- 3) Vaidyanathan Ayyar, *Public Policymaking in India*, Pearson, 2009.
- 4) Misra, R.K., *An Introduction to Political Thought*, Pearson, 2012.
- 5) Bidyut Chakrabarty and Rajendra Kumar Pandey, *Indian Government and Politics*, Sage, 2008.

- 6) Niraja Gopal Jayal and Pratap Bhanu Mehta, *The Oxford Companion to Politics in India*, Student Edition, Oxford University Press, 2010.
- 7) Kaushiki Sanyal, *The Executive Versus the Legislature: Background Note for the Conference on Effective Legislatures*, PRS Legislative Research, November 2009.
http://www.prsindia.org/administrator/uploads/general/1370582764_Executive%20vs%20Legislature.pdf
- 8) *About Parliament: The Indian Parliament*, PRS Legislative Research,
<http://www.prsindia.org/parliamenttrack/about-parliament/the-indian-parliament-198/>
- 9) Avinash Celestine, *The Union Budget: A Primer*, PRS Legislative Research, February 2008.
<http://www.prsindia.org/administrator/uploads/general/1240289645~~budget%20primer.pdf>
- 10) Harvard University, *Kennedy School of Government Case Program: Swine Flu*.
file:///Users/julie_hudman/swine%20flu.pdf
- 11) Rajat Gupta, Shirsh Sankhe et al, *From Poverty to Empowerment: India's Imperative for Jobs, Growth and Effective Basic Services*. McKinsey Global Institute, February 2014.
[file:///Users/julie_hudman/Downloads/From_poverty_to_empowerment_Indias_imperative_for_jobs_growth_and_effective_basic_services_Full_report%20\(1\).pdf](file:///Users/julie_hudman/Downloads/From_poverty_to_empowerment_Indias_imperative_for_jobs_growth_and_effective_basic_services_Full_report%20(1).pdf)
- 12) Planning Commission of India; *High Level Expert Group Report on Universal Health Coverage for India*, November 2011.
http://planningcommission.nic.in/reports/genrep/rep_uhc0812.pdf
- 13) Peter deLeon and Linda deLeon, *What Ever Happened to Policy Implementation? An Alternative Approach*, *Journal of Public Administration Research and Theory*, 12 4:467-492, 2002.
<http://oied.ncsu.edu/selc/wp-content/uploads/2013/03/What-Ever-Happened-to-Policy-Implementation-An-Alternative-Approach.pdf>
- 14) Shekhar Mittal and Parth J Shah, *Reservation in Private Schools: Model for Implementation*, Viewpoint 10.1, Centre for Civil Society.
<http://ccs.in/sites/default/files/publications/viewpoint10p1.pdf>
- 15) Bala Posani and Yamini Aiyar, *State of Accountability: Evolution, Practice and Emerging Questions In Public Accountability In India*, Accountability Initiative, Working Paper No. 2, May 2009.
http://www.accountabilityindia.in/sites/default/files/working-paper/34_1244199435.pdf
- 16) Yamini Aiyar, Bala Posani, Abhijit Patnaik and Mandakini Devasher, *Institutionalizing Social Accountability: Considerations for Policy*, Accountability Initiative, AI Policy Paper 2, October 2009.
http://www.accountabilityindia.in/sites/default/files/working-paper/36_1255255017.pdf
- 17) Avinash Celestine, *Making Government Accountable: An Introduction to CAG Reports* PRS Legislative Research, April 2008.
<http://www.prsindia.org/administrator/uploads/general/1240289841~~CAG%20primer.pdf>
- 18) Bhowmick; *How Orissa Leads India's Clean Drinking Water Race*, IndiaSpend, December 12, 2012.
<http://www.indiaspend.com/investigations/how-orissa-leads-indias-clean-drinking-water-race>
- 19) Bhowmick; *Uttar Pradesh's 0% Achievement in Rural Sanitation*, IndiaSpend, October 26, 2012.
<http://www.indiaspend.com/investigations/uttar-pradeshs-o-achievement-in-rural-sanitation>

MA

Course: MPCC.1.02

Core Course 2: DYNAMICS OF PUBLIC POLICY

Number of Lectures: 60

Learning Objective:

To provide students with a thorough knowledge and understanding of public policy on both a theoretical and practical level

- 1. Notions of Public Administration [20 Lectures]**
 - a. Evolution of Public Administration as a Discipline; Changing Nature, New Public Administration, New Public Management
 - b. Approaches to the Study of Public Administration: Institutional Approach, Structural Approach, Behavioural Approach, System Approach, Ecological Approach, Comparative Approach, Public Policy Approach, Public Choice Approach
 - c. Theories of Public Administration: Scientific Management, Bureaucratic Theory, Formal Organisation Theory, Human Relations Theory, Systems Theory of Organisation
 - d. Principles of Organisation
 - e. Administrative Behaviour, Motivation Theories: Mary Parker Follett, Herbert Simon, Chester Barnard, Abraham Maslow, Douglas McGregor, Frederick Herzberg, Chris Argyris, Rensis Likert
- 2. Administrative Structures, Rules, Decision-Making, Tools and Reforms [15 Lectures]**
 - a. Organizational Structures
 - b. Rules and Decision Making
 - c. Technology and Administration
 - d. Transparency in Administration
 - e. Reform
- 3. Values in Administrative Praxis [10 Lectures]**
 - a. Development
 - b. Democracy
- 4. Performance Measurement [15 Lectures]**
 - a. Legislative
 - b. Executive
 - c. Judicial

References:

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|----|----------------------|---|------|
| 1. | Appleby, Paul H. | Public administration for a welfare state | 1961 |
| 2. | Arora, R.K., | Public administration in India : continuity and change | 2006 |
| 3. | Arora, Ramesh K. | Ethics and accountability in government and business | 2003 |
| 4. | Arora, Ramesh K. | Indian public administration : institutions and issues | 1995 |
| 5. | Avasthi & Maheshwari | Public administration | |
| 6. | Bava, Noorjahan | Public administration in the 21st century | 2004 |
| 7. | Bava, Noorjahan | Public policy and administration: normative concerns | 2000 |
| 8. | Bhattacharya, Mohit | New Horizons of Public Administration | 2003 |
| 9. | Bhattacharya, Mohit | Restructuring Public Administration: Essays in Rehabilitation | 2003 |

10.	Chakrabarty, Bidyut	Public administration : a reader	2003
11.	Chakrabarty, Bidyut & Chand, Prakash	Public Administration in a Globalising World: Theories and Practices	2012
12.	Dhameja, Alka	Contemporary debates in public administration	2003
13.	Gladden, E.N.	The essentials of public administration	1961
14.	Godbole, Madhav	Public accountability and transparency: the imperatives of good governance	2003
15.	Goel, S.L.	Public administration : theory and practice	2003
16.	Henry, Nicholas	Public Administration and Public Affairs	1999
17.	Maheshwari, S.R.	Administrative Theory: An Introduction	1998
18.	Maheshwari, S. R.	Administrative Thinkers	1998
19.	Maheshwari, S.R.	Public administration in India : the higher civil service	2005
20.	Osborne, David & Gaebler, Ted	Reinventing Government	
21.	Pfiffner, John M.	Public administration	1960
22.	Ramachandran, Padma	Public administration in India	1996
23.	Simon, Herbert A.	Public administration	1964
24.	Singh, M.K.	Public administration : quest for identity	2010
25.	White, Leonard D.	Introduction to the study of public administration	1955

MA

Course: MPCC.1.03

Core Course 4: ECONOMIC ANALYSIS FOR PUBLIC POLICY

Number of Lectures: 60

Learning Objective:

- To develop understanding of the role and use of theory in qualitative and quantitative research

1. National Income: [15 lectures]

- a. Circular Flow Of Income
- b. National Income Accounting
- c. India's National Income
- d. Business Cycles and Inflation

2. Welfare Economics [15 lectures]

- a. Pareto Optimality Situations
- b. General Equilibrium
- c. Efficacy of Welfare Politics with respect to Development (Amartya Sen, HDI, IHDI)
- d. India's Poverty Alleviation Programme (Empowerment Of Individuals)

3. Fiscal and Monetary Policies [15 lectures]

- a. Analysis of fiscal policy via IS-LM
- b. India's Fiscal Policy
- c. Analysis of Monetary Policy via IS-LM
- d. India's monetary policy

4. Analysis of Markets [15 lectures]

- a. Product markets (how policy has been supporting monopolistic into oligopoly transformation)
- b. Factor market (various policy changes w.r.t. land (rent); labour (wages); capital (interest); entrepreneurship (hampering or fostering profit)

List Of Recommended Books / Articles

1. Begg, Dornbusch and Fisher, Macro Economics,
2. Dwivedi, D.N. Principles of Economics, Vikas Publishing House, New Delhi, 2008
3. Froyen, R. T. Macroeconomics: Theories and Policies, Delhi: Pearson Education Asia, 2001
4. Mankiw, N. Gregory. Macroeconomics, 6e. New York: Worth Publishers, 2003.
5. Morris and Levi
6. Musgrave R.A. and P.B. Musgrave: Public Finance in Theory and Practice, 5e. New York: McGraw Hill International Edition, 1989.
7. Various EPW Articles based on Economic Policy implications
8. Encyclopedia Of Social Science
9. Encyclopedia On Marxism

MA

Course: MPCC.1.03

Core Course 4: RESEARCH METHODOLOGY

Number of Lectures: 60

Learning Objectives:

- To provide students with the **knowledge and understanding** of social science research methodology
- To develop understanding of **the role and use of theory in qualitative and quantitative research**

- 1. Introduction to Social Science Methodologies [15 lectures]**
 - a. What is Social Research?
 - b. Steps in the Research Process
 - c. Three Approaches to Social Science Methodologies: Positivist, Interpretive, Critical
 - d. The parts of social theory: Assumptions, Concepts, Relationships, Proposition and Hypotheses, Units of Analysis
- 2. Theory and Research in Social Sciences [15 lectures]**
 - a. Direction and Range of theorizing; Forms of Explanation: Causal, Structural and Interpretive
 - b. Dimensions of Research: Basic vs. Applied
 - c. Purpose of research: Exploratory, Descriptive and Explanatory
 - d. Cross Sectional vs. Longitudinal Research
- 3. Research Techniques [15 lectures]**
 - a. Qualitative and Quantitative Sampling: Types of Non Probability Samples; Probability Sampling: Populations, Elements and Sampling Frames; Types of Probability Samples
 - b. Experimental Research: Parts of the Experiment, Types of Experimental Designs, Internal and External Validity
 - c. Levels of measurement: Rating scales for scientific measurement(Nominal, Ordinal, Interval and Ratio); Rating Scales for Social Science Research (Binary, Likert, Semantic Differential, Guttman)
 - d. Survey Research: Kinds of Surveys (questionnaire survey: constructing a survey questionnaire; interview survey); Biases in survey research; Case Research: Key Decisions in Case Research; Steps in Conducting Case Research; Two Examples: Interpretive case research and Positivist case research.
- 4. Evaluation, Engagement and Collaborative Research [15 lectures]**
 - a. Evaluation Research: Differences between Evaluation and Social Science Research; Checklist Methodology in Evaluation;
 - b. Community Based Research: Key Principles; Rationale; Challenges and Facilitating Factors in conducting community research; Partnership related issues; Broader social, political, economic, institutional and cultural issues.

List Of Recommended Books / Articles

1. Bhattacharjee, A. (2012) Social Science Research: Principles, Methods and Practices University of South Florida, Scholar Commons, USA Tampa Bay Open Access Textbooks Collection.
2. Bryman, A. (2008) Social Research Methods. Oxford University Press, 3rd ed.
3. Neuman, W.L. (2013) Social Research Methods: Qualitative and Quantitative Approaches. India: Pearson.

ARTICLES:

1. 'Reflecting on the Past and Future of Evaluation', Special issue of 'The Evaluation Exchange' Harvard Graduate School of Education, Vol. IX, No. 4, Winter 2003-2004.(4a)
2. Scriven, Michael.(2007) 'Key Evaluation Checklist' www.wmich.edu/evalctr/archive_checklists/kec_feb07.pdf (4a)
3. Barbara, A. I., Schulz, A. J., Parker, E. A., and Becker, A. B., 'Review of Community Based Research: Assessing Partnership Approaches to Improve Public Health' (Univ. of Michigan School of Public Health) in Annual Review of Public Health.1998.19: 173-202 (4b)



St. Xavier's College – Autonomous Mumbai

Syllabus For 2nd Semester Courses in **Public Policy** (January 2014 onwards)

Contents:

Theory Syllabus for Courses:

- MPCC.2.01 – Law and Public Policy
- MPCC.2.02 – Statistical Methods
- MPEC.2.01 – Environment and Public Policy
- MPEC.2.02 – Women and Public Policy
- MPEC.2.03 – Health and Public Policy

MA

Course: MPCC.2.01

Core Course 1: LAW AND PUBLIC POLICY

Number of Lectures: 60

Learning Objectives:

To understand the connection between Law and Judiciary with Public Policy.

- 1. Constitutional Law** **[15 Lectures]**
 - a. Features of the Constitution, Amendments to the Constitution as related to public policy.
 - b. Fundamental Rights / Duties, Directive Principles of State Policy.
 - c. Federal Polity.

- 2. Administrative Law and The Regulatory State** **[15 Lectures]**
 - a. Parliamentary Democracy, Law making process.
 - b. Role of Executive, Legislature and Judiciary, Judicial Review of Executive Action, Judicial Activism, PIL, Administrative Tribunals.
 - c. Role of regulatory bodies as RBI, TRAI, SEBI, IRDA, Competition Commission etc. in furthering Public Policy.

- 3. Typologies of Public Policies and Law** **[15 Lectures]**
 - a. Approaches to Law making.
 - b. Environment and Law, Social Movements and Law.
 - c. Civil Rights, Privacy, Censorship, laws relating to reproduction, surrogacy and gay rights.

- 4. International Treaties** **[15 Lectures]**
 - a. UDHR, ICCPR, ICESCR.
 - b. CEDAW, UNHCR (Genocide, Refugees).
 - c. WTO and its Agreements – TRIPS, TRIMS, AoA and GATS.

References:

1. Durga Das Basu, *Introduction to the Constitution of India*, 21 Edition, Lexis Nexis India
2. H.M. Seervai, *Constitutional Law of India* (3rd edn), (for reference).
3. I P Massey, *Administrative Law*, 7th edition, Eastern Book Company
4. MP Jain, *Principles of Administrative Law*, Volume 1 and 2, Lexis Nexis India (for reference)

MA

Course: MPCC.2.02

Core Course 2: STATISTICAL METHODS

Number of Lectures: 60

Learning Objectives:

To acquaint students with the basic statistical tools needed for analyzing data so as to evaluate the socio-political impact of public policy through computer simulation.

- 1. Data Generation** **[15 Lectures]**
 - a. Sampling: Concepts and Methods, Types of Data
 - a. Understanding Sample Survey in India
 - b. Practical application of generating, collecting and collating data

- 2. Basic Statistical Concepts** **[15 Lectures]**
 - a. Central Tendencies
 - b. Dispersion
 - c. Skewness and Kurtosis

- 3. Statistical Inference** **[15 Lectures]**
 - a. Basics of Probability
 - b. Estimation and Hypothesis Testing
 - c. Analysis of Variance

- 4. Econometric Methods** **[15 Lectures]**
 - a. Classical Linear Regression Model.
 - b. Specification and Estimation
 - c. Multicollinearity, Autocorrelation and Heteroscedasticity

References:

1. Gujarati Damodar : Basic Econometrics
2. Gupta S.P., Statistical Methods, S. Chand, New Delhi, 2008.
3. Hatekar Neeraj, Econometrics: The First Principles A Friendly Introduction, Delhi, 2009
4. NSSO Data Bases
5. Sancheti, D.C and V.K. Kapoor, Statistics: Theory, Methods and Application, Sultan Chand & Sons, New Delhi, 2007.
6. Spiegel, Murray R and L. J. Stephens, Theory and Problems of Statistics, Schaum's Outline Series, McGraw-Hill, Singapore, 1999.
7. Wooldridge, Jeffrey, Econometrics, Cambridge Publication, Delhi, 2009

MA

Course: MPEC.2.01

Elective Course 1: ENVIRONMENT AND PUBLIC POLICY

Number of Lectures: 60

Objectives:

- To apply political and economic theory to problems of environmental policies.
- To recognize the growing role of the state in environmental policies.
- To understand how environmental policies have evolved in India.

- 1. Understanding the Links between Environment and Development [15 Lectures]**
 - a. Development Debate - From Political Economy to Political Ecology.
 - b. Causes of Environmental Destruction; Poverty and Environment; Sustainable Development.
- 2. Administrative Framework, Policies and Judiciary [15 Lectures]**
 - a. National Environmental Policy 2006; Strategic Plan, Ministry of Environment and Forests, 2012-13 to 2016-17 (Aligned with Twelfth Five Year Plan), Environmental decision making process in India.
 - b. Case study with respect to environmental regulatory and institutional frameworks.
- 3. Environment Policy Debates [15 Lectures]**
 - a. Evolving Environmental themes; Markets, Government and the Environment.
 - b. International Environment Issues: Global Warming, Greenhouse Gases, Ozone Depletion, Hazardous Wastes, Carbon Credit.
- 4. Common Resources and Public Policy [15 Lectures]**
 - a. Common Property – Concept (Elinor Ostrom), Stakeholders, Exploitation and Legislation
 - b. Issues concerned with Forests, Water, Mining.

References:

1. Cochran C.L. and Malone E, 'Public Policy: Perspectives and Choices', Viva Books Ltd, 2007, New Delhi,
2. Giddens A. and Sutton P.W., 'The Environment' in 'Sociology' Wiley India, 2013, 7th ed.
3. Guha Ramchandra and Martinez-Allez Juan, 'Varieties of Environmentalism: Essays North and South' Oxford University Press, 1998, New Delhi.
4. Hempel Lamport C., 'Environmental Governance: The Global Challenge' First East West Press Edition, 1998, New Delhi.
5. Ministry of Environment and Forests: National Environment Policy, 2006.
6. Ministry of Environment and Forests: Strategic Plan, 2012- 13 to 2016-17.
7. Nandimath O.V., 'Handbook of Environmental Decision Making In India: An Environmental Impact Assessment Model', OUP, 2009, New Delhi.
8. Pepper D., 'Environmentalism' pp. 445-462 in Browning G., et al, 'Understanding Contemporary Society: Theories of the Present.' Sage Publications, 2000, London.
9. Rangarajan, M. ed., 'Environmental Issues in India: A Reader', Dorling Kindersley India, 2008.
10. Schalger, Edella and Elinor Ostrom, 'Property Rights Regimes and Natural Resources: A Conceptual Analysis', Land Economics, 1992. (pgs., 68 & 249-262)
11. The *World Bank* (1992). *World Development Report 1992: Development and the Environment*. Washington, DC: The *World Bank*.
12. The *World Bank* (2009). *World Development Report 2010: Development and Climate Change*. Washington, DC: The *World Bank*.

MA

Course: MPEC.2.02

Elective Course 2: WOMEN AND POLICY

Number of Lectures: 60

Objectives:

- To get students to understand the economic, social and political structures that underscore gender inequity as well as explore available policy mechanisms to mitigate it.
- To understand that public policies are not only an important component in the ongoing construction of gender differences but also a site where gender issues are renegotiated.

- 1. Perspectives on Gender** [15 Lectures]
 - a. Gender as a social construct.
 - b. Gender and Social Stratification: How and why do men and women differ?
- 2. Administrative Framework and Gender** [15 Lectures]
 - a. Government mechanism, National Commission for Women
 - b. Laws with respect to gender – Inheritance, Adoption, Child Marriage.
- 3. Political issues and Gender** [15 Lectures]
 - a. Politics of Identity, Women Movements and the State
 - b. Violence against women – Laws to counter this issue.
- 4. Economic Issues and Gender** [15 Lectures]
 - a. Poverty, Work force and Gender Budgeting
 - b. Government Schemes for Women Empowerment.

References:

1. 'The National Commission for Women Act', 1990, wcd.nic.in/newact.pdf
2. Campbell, P. J., Mackinnon, A. and Stevens, C. R., 'An Introduction to Global Studies', (The Gendered World, pp. 214-250), Wiley Blackwell, 2010, USA.
3. Desai Manisha, 'Multiple Mediations: The State and Women's Movements in India', pp. 66-84 in Meyer, D.S., Whittier, N. and Robnett, B. ed. 'Social Movements, Identity, Culture and the State', OUP, 2002, New York.
4. Johnson, Allan, G., 'Human Arrangements: An Introduction to Sociology', Brown and Benchmark Publishers, 2001, USA.
5. Krishna, Sumi, 'Genderscapes', Zubaan, Kali for Women, 2009, New Delhi.
6. Margaret Mooney Marini, 'Sex and Gender: What Do We Know?' Sociological Forum, Vol. 5, No. 1 (Mar., 1990), pp. 95-120
7. Mazumdar, Veena, 'Political Ideology of the Women's Movement 's Engagement with Law', www.cwdw.ac.in/OC Paper/ Political ideologyVM.pdf
8. Mridul Eapen, Aasha Kapur Mehta, 'Gendering the Twelfth Plan: A Feminist Perspective', Economic and Political Weekly, April 28, 2012, Vol. XLVII, no. 17.
9. Raka Ray ed., 'Handbook of Gender', Oxford University Press, 2012
10. Sadhana, Arya, 'The National Commission for Women: A Study in Performance', www.cwds.ac.n/OCPaper/NCWreport.pdf
11. The National Commission for Women, 'Laws Related to Women in India', <http://new.nic.in/fromLLawsRelatedtoWomana.aspx>
12. The National Mission for the Empowerment of Women, Ministry of Women and Child Development, GoI website <http://www.nmew.gov.in/>
13. World Bank, 'World Development Report 2012: Gender Equality and Development', Washington D.C, 2011.

MA

Course: MPEC 2.03

Elective Course 3: HEALTH AND PUBLIC POLICY

Objectives:

- To learn to use strategies and techniques of health policy analysis, including how to analyze, frame and synthesize information about a problem, develop alternative solutions, and recommend a course of action.
- To learn about key health issues in India including the health status, health outcomes, health systems, government and other health programs, and various policy options to address the most pressing needs.

- 1. Understanding Health Policy Analysis [15 Lectures]**
 - a. Overview of Health Care in India: Key Issues and Data (Mortality, Life Expectancy, Expenditure); Public Health vs. Health Care Policy
 - b. Relationship of Poverty and Health, Global Health, Millennium Development Goals; Key International Groups;
 - c. Public Policy Process for Health Issues; Government Agencies and Budgets
- 2. Health Care Systems [15 Lectures]**
 - a. Providers: Tertiary, Specialty and Primary (Private and Public), Central and State Division of Responsibilities/Oversight; Expenditures on Health (Private and Public)
 - b. Workforce Issues; Medical Education; Regulatory issues
 - c. International Comparisons: Developing and Developed Countries
- 3. Health Care Policy [15 Lectures]**
 - a. Health Insurance: Economic Rational for Insurance, Access issues, Universal Coverage Debate; Public Insurance Schemes, Private Health Insurance
 - b. Pharmaceuticals: Access/Pricing Issues, Government Schemes for Access, Compulsory Licensing, Clinical Drug Trials, Patent Drug Laws
 - c. Health Care Quality, Regulation of Providers, Chronic Illness and Disabilities
- 4. Public Health Policy [15 Lectures]**
 - a. Maternal and Infant Health; Nutrition, Reproductive Health; Violence Against Women Prevention
 - b. Communicable Diseases; Aging Populations, Preventive Health Care/Immunizations
 - c. Sanitation Health Issues (Access to Clean Water, Infrastructure); Food Safety

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- 1. Understanding Health and Policy Analysis**
 - a. Overview of Health Care in India: Key Issues and Data (Mortality, Life Expectancy, Expenditure); Public Health vs. Health Care Policy
 - b. Relationship of Poverty and Health, Global Health Issues, Millennium Development Goals; Key International Groups;
 - c. Public Policy Process for Health Issues; Government Agencies and Budgets

Bhowmick; *India Misses Healthcare Targets Despite Doubling Spending*, IndiaSpend, January 15, 2013.
<http://www.indiaspend.com/sectors/india-misses-healthcare-targets-despite-doubling-spending>

Balarajan, Selvaraj, and Subramanian; *Health Care and Equity in India*, The Lancet, Vol. 377, February 2011.
[http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(10\)61894-6/fulltext#article_upsell](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(10)61894-6/fulltext#article_upsell)

Salve, *India Still Has 269 Million Poor: Bihar Leads Race in Reducing Poverty*, IndiaSpend, July 23, 2013.
<http://www.indiaspend.com/sectors/india-still-has-269-million-poor-bihar-leads-race-in-reducing-poverty-90661>

The Millennium Development Goals Report, United Nations, 2013.
<http://www.un.org/millenniumgoals/pdf/report-2013/mdg-report-2013-english.pdf>

The Millennium Development Goals: 2013 Progress Report, United Nations, 2013.
http://www.un.org/millenniumgoals/pdf/report-2013/2013_progress_english.pdf

India Fights to Achieve the 2015 Millennium Goals, IndiaSpend, November 2, 2012.
<http://www.indiaspend.com/sectors/india-fights-to-achieve-the-2015-millennium-goals>

Jim Yong Kim, Paul Farmer, Michael E Porter, *Redefining Global Health-Care Delivery*, The Lancet, Vol. 382, 2013.
<http://download.thelancet.com/pdfs/journals/lancet/PIIS0140673613610478.pdf?id=f1b40765af4fa604:-608578b0:142e088c8f3:75871386753133936>

George J. Schieber, Pablo Gottret, Lisa K. Fleisher and Adam A. Leive,
Financing Global Health: Mission Unaccomplished, Health Affairs, 26, no.4 (2007).
<http://content.healthaffairs.org/content/26/4/921.full.pdf>

Angus Deaton, *What's Going on In India?*, The Lancet, Vol. 382 September 21, 2013.
<http://download.thelancet.com/pdfs/journals/lancet/PIIS0140673613619637.pdf>

Budget 2013: Costing India's Flagship Schemes, IndiaSpend, February 28, 2013.
<http://www.indiaspend.com/viznomics/budget-2013-costing-indias-flagship-schemes>

[R F D \(Results-Framework Document\) For Department of Health and Family Welfare, \(2013-14\)](http://mohfw.nic.in/showfile.php?lid=1527)
<http://mohfw.nic.in/showfile.php?lid=1527>

[Ayyar, RV Vaidyanatha, *Public Policymaking in India*. Pearson Publishing, 2009.](#)

Guldbrandsson and Fossum, *An Exploration of the Theoretical Concepts Policy Windows and Policy Entrepreneurs at the Swedish Public Health Arena*, Health Promotion International, Vol. 24, Issue 4, 2009.
<http://heapro.oxfordjournals.org/content/24/4/434.full.pdf>

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2. Health Care Systems

- a. Providers: Tertiary, Specialty and Primary (Private and Public), Central and State Division of Responsibilities/Oversight; Expenditures on Health (Private and Public)
- b. Workforce Issues; Medical Education; Regulatory issues
- c. International Comparisons: Developing and Developed Countries

Anne Mills, Fawzia Rasheed, and Stephen Tollman, *Strengthening Health Systems*, Disease Control Priorities in Developing Countries, 2nd Edition, World Bank, 2006.
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Soumyadeep Bhaumik, *India Outlines Plans for National Urban Health Mission*, *The Lancet*, Vol. 380, August 2012.

<http://download.thelancet.com/pdfs/journals/lancet/PIIS0140673612613130.pdf>

[Sharma et al, *Healthcare Inequity and Physician Scarcity: Empowering Non-Physician Healthcare*, *Economic & Political Weekly*, Vol. XLVIII, No. 13, March 30, 2013.](#)

Dinsa Sachan, *India Looks to a New Course to Fix Rural Doctor Shortage*, *The Lancet*, Vol. 382 October 5, 2013.

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3. Health Care Policy

- a. Health Insurance: Economic Rational for Insurance, Access issues, Universal Coverage Debate; Public Insurance Schemes, Private Health Insurance
- b. Pharmaceuticals: Access/Pricing Issues, Government Schemes for Access, Compulsory Licensing, Clinical Drug Trials, Patent Laws
- c. Health Care Quality, Regulation of Providers, HIT, Chronic Illness and Disabilities

Krugman, Paul, *Health Economics 101*, *New York Times*, November 14, 2005.

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http://planningcommission.nic.in/reports/genrep/rep_uhc0812.pdf

Mahal, Krishnaswamy, Ruchismita, Babu; *What is a Health Card Worth? A Randomised Controlled Trial of An Outpatient Health Insurance Product in Rural India*, *The Lancet*, Vol. 381, June 2013.

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[http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(12\)60358-4/fulltext#article_upsell](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(12)60358-4/fulltext#article_upsell)

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Huffman and Engelgau; *Economic Impact of Non-Communicable Diseases in India*, India Health Beat, Vol. 6, No. 2, June 2012.

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4. Public Health Policy

- a. Maternal and Infant Health; Nutrition, Reproductive Health; Violence Against Women Prevention
- b. Communicable Diseases; Aging Populations, Preventive Health Care/Immunizations
- c. Sanitation Health Issues (Access to Clean Water, Infrastructure); Food Safety

Schneider, Mary-Jane, *Introduction to Public Health*, 4th Edition, 2013.

Paul et al; *Reproductive Health, and Child Health and Nutrition in India: Meeting the Challenge*, The Lancet, Vol. 377, January 2011.

[http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(10\)61492-4/fulltext#article_upsell](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(10)61492-4/fulltext#article_upsell)

Salve, *How India's Gender Gap is Affected By Poor Women's Health*, IndiaSpend, November 8, 2013.

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Ved and Jain, *Role of Health Systems In Improving Child Nutrition in India*, India Health Beat, Vol. 5, No. 7, June 2011.

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Kathuria, *Best Practices in ICDS: Some Lessons for Its Restructuring and Strengthening*, India Health Best, Vol. 5, No. 10, June 2011.

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Salve; *Healthcare Major Portion of USAID Funding to India – AIDS Funding Rises*, IndiaSpend, August 3, 2013.
<http://www.indiaspend.com/sectors/economy-policy/healthcare-major-portion-of-usaid-funding-to-india-aids-funding-rises-65894>

Salve; *Andhra Pradesh's Losing Battle Against HIV*, IndiaSpend, December 4, 2012.
<http://www.indiaspend.com/sectors/andhra-pradeshs-losing-battle-against-hiv>

Sandy Cairncross and Vivian Valdmanis, *Water Supply, Sanitation, and Hygiene Promotion, Disease Control Priorities in Developing Countries*, 2nd Edition, World Bank, 2006.
<http://www.ncbi.nlm.nih.gov/books/NBK11755/pdf/ch41.pdf>

Bhowmick; *How Orissa Leads India's Clean Drinking Water Race*, IndiaSpend, December 12, 2012.
<http://www.indiaspend.com/investigations/how-orissa-leads-indias-clean-drinking-water-race>

Bhowmick; *Uttar Pradesh's 0% Achievement in Rural Sanitation*, IndiaSpend, October 26, 2012.
<http://www.indiaspend.com/investigations/uttar-pradeshs-o-achievement-in-rural-sanitation>

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<http://www.indiaspend.com/investigations/indias-surprising-losers-in-urban-sanitation>

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St. Xavier's College – Autonomous Mumbai

Syllabus For 3rd Semester Courses in **Public Policy** (June 2014 onwards)

Contents:

Theory Syllabus for Courses:

MPPCC.3.01 – Bureaucracy and Civil Society

MPPCC.3.02 – Ethics and Public Policy

MPPEC.3.01 – Urban Planning Policy

MPPEC.3.02 – Rural Planning Policy

MPPEC.3.03 – Media and Public Policy

MA

MPPCC.3.01

Core Course 1: BUREAUCRACY AND CIVIL SOCIETY

Number of Lectures: 60

Learning Objectives:

1. To understand the concept of bureaucracy, the evolution of its structures and activities that characterize its involvement in the public policy process
2. To explore the multifaceted roles civil societies play in political life, specifically, the ways in which they induce political change or sustain prevailing political institutions in public governance

I. Conceptualization and Evolution of Bureaucracy and Civil Society [15 Lectures]

- a. The Concept of Bureaucracy; Evolution; Characteristics; Dysfunctions; Recruitment; Organization; Accountability; Bureaucracy in authoritarian states and new democracies
- b. Bureaucratic Theory: Ideal type; Instrumentalist; Functionalist; Public Choice and Pathological
- c. The Idea of Civil Society: as values and norms; as a collective noun; as a space for action; as anti-hegemony and an antidote to the state.

II. Bureaucracy and Civil Society: Links with Public Policy [15 Lectures]

- a. The Politics of Bureaucracy: Interest groups; social movements; political parties.
- b. The Bureaucracy and political institutions; Strategies in bureaucratic politics.
- c. Civil Society, Government and Democracy.

III. Bureaucracy and Public Policy in India [15 Lectures]

- a. Constitutional Provisions for Civil Services in India
- b. The role of UPSC: its structure, functions and assessment
- c. Civil service: Continuity and Change; Bureaucracy and Politics in India

IV. Civil Society and Governance in India [15 Lectures]

- a. Civil Society in Colonial and Post-Colonial India
- b. Civil Society and Democracy in India
- c. Issues facing Civil Society today; Civil Society versus Corruption

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1. Carothers, Thomas and William Barndt, (2000), 'Civil Society', Source: Foreign Policy: 117 (Winter, 1999-2000), pp. 18-24 + 26-29.
2. Chakrabarty, Bidyut and Mohit Bhattacharya, (2006), 'Public Administration: A Reader', OUP.
3. Chakrabarty, Bidyut and Prakash Chand, (2012), 'Public Administration in a Globalising World: Theories and Practices', Sage Publication.
4. Chandhoke, Neera, (2007), 'Civil Society', in Development in Practice, Vol. 17, No. 4/5(August), pp. 607-614.
5. Chatterjee, Partha (ed), (1997), 'State and Politics in India', OUP, Delhi.
6. Ganguly, Sumit, Larry Diamond and Mark F. Plattner (eds.), (2009), 'The State of India's Democracy', OUP, Delhi.
7. Post, Robert C and Rosenblum Nancy L, (2001), 'Civil Society and Government', Princeton University Press.
8. Rooy, Alison Van, (2006), 'Civil Society and the Aid Industry', Earthscan, Viva Books.
9. Stillman, Joseph, R., (2010), 'The Formal Structure: the Concept of Bureaucracy' in Public Administration: Concepts and Cases', Cengage Learning.

MA

Course: MPPCC.3.02

Core Course 2: ETHICS AND PUBLIC POLICY

Number of Lectures: 60

Learning Objectives

1. To familiarize the students with debates in applied ethics with reference to issues of engagement in the international and Indian public sphere.
2. Acquaint the students with the difficulties involved in applying ethics and principles of ethics to issues of public policy.
3. From the general parameters of the greater common good, provide analysis of the various public policy initiatives of the Government of India

I. The Context and Content of Applied Ethics [15 Lectures]

- a. 'The Public Sphere', Democracy and Public Reason
- b. The Problem of 'Values'
- c. Sources of the Principles in Ethics: Some considerations
- d. Ethics in Late Modernity

II. Standpoints, Ideologies and Ethics: The challenge of pluralism [15 Lectures]

- a. Ideological Underpinnings of Ethical Considerations
- b. Pluralism and Ethics
- c. Power and Ethics: Challenges from the Margins
- d. Majoritarianism and Ethics

III. Debates in Ethics and Public Policy [15 Lectures]

- a. Multinational Corporations, State and Governance
- b. Neo-Liberal Economics, Labour and Public Policy
- c. State, Civil Society, Social Movements and Public Policy
- d. Governance, Bureaucracy and Corruption

IV. Contemporary Issues [15 Lectures]

- a. Transparency and Accountability
- b. Sustainability, Development and Displacement
- c. Affirmative Action
- d. Politics of Exclusion

List of Recommended Books and Articles

BOOKS

1. Bluhm, W. T., & Heineman, R. A. (2007). *Ethics And Public Policy: Method And Cases*: Pearson-Prentice Hall.
2. Boston, J., Iradstock, A., & Eng, D.L. (Eds.). (2010). *Public Policy: Why Ethics Matters?* Canberra: ANU E Press.
3. Boston, J., Iradstock, A., & Eng, D.L. (Eds.). (2011). *Ethics and Public Policy: Contemporary Issues*. Victoria University Press.
4. Bromley, D.W. & Paavola, J. (Eds.). (2002). *Economics, Ethics and Environmental Policy: Contested Choices*. Malden, MA: Balckwell Publishing.
5. Cohen, A.I. & Wellman, C.H. (Eds.). (2005). *Contemporary Debates in Applied Ethics*. Malden, MA: Blackwell Publishing.
6. Cohen, C.B. (2007). *Renewing the Stuff of Life: Stem Cells, Ethics and Public Policy*. Oxford University Press.
7. Cooper, T. (Ed.). (2001). *Handbook of Administrative Ethics*. New York: Marcel Dekker Inc.

8. Devenney, M. (2004). *Ethics and Politics in Contemporary Theory*. New York and London: Routledge.
9. Ebrahim, A. & Weisband, E. (Eds.). (2007). *Global Accountabilities*
10. Foot, P. (Ed.). (2002). [1967]. *Theories of Ethics*. New York: Oxford University Press.
11. Habermas, J. (1991). *The Structural Transformation of the Public Sphere: An Inquiry into a Category in Bourgeois Society*. Cambridge, MS: MIT Press.
12. Holland, S., Lebacqz, K., & Zoloth, L. (Eds.). (2001). *The Human Embryonic Stemcell Debate: Science, Ethics and Public Policy*. Massachusetts Institute of Technology.
13. Huberts, W.J.C., Maesschalck, J, & Jurkiewicz, C.L. (Eds.). (2008). *Ethics and Integrity of Governance: Perspectives Across Frontiers*. Edward Elgar Publishing Ltd.
14. Kearney, R. & Dooley, M. (Eds.). (1999). *Questioning Ethics: Contemporary Debates in Philosophy*. London & New York: Routledge.
15. Keown, J. (2002). *Euthanasia, Ethics and Public Policy: An Argument against Legislation*. Cambridge University Press.
16. Lemons, J. & Brown, D.A. (1995). *Sustainable Development, Science, Ethics and Public Policy*. Springer.
17. MacKinnon, B. (ed.). *Human Cloning: Science, Ethics and Public Policy*. University of Illinois Press.
18. Price, T. (2006). *Understanding Ethical Failures in Leadership*. Cambridge: Cambridge University Press.
19. Sampford, C., Preston, N. & Bois, C-A. (Eds.). (1998). *Public Sector Ethics: Finding and Implementing Values*. The Federation Press & Routledge.
20. Shannon, T.A. (Ed.). (2005). *Genetics, Science, Ethics and Public Policy*. Bowman & Littlefield.
21. Wilber, C.K. (1998). *Economics, Ethics and Public Policy*. Rowman & Littlefield Publishers.

ARTICLES

1. Benn, D. (2009). Ethics, Social Capital and Governance: Implications for Public Policy. *Social and Economic Studies*. 58 (1), 141 – 152.
2. Brower, G.D. & Saunders, C.B. (1990). Ethics, Economics and Public Policy. *Eastern Economic Journal*. 16 (4), 329 – 337.
3. Burton, B.K. & Dunn, C.P. (1996). Feminist Ethics as Moral Grounding for Stakeholder Theory. *Business Ethics Quarterly*. 6 (2), 133 – 147.
4. Chakraborty, S.K. (1997). Business Ethics in India. *Journal of Business Ethics*. 16(14), 1529 – 1538.
5. Dasgupta, P. (2013). The Nature of Economic Development and the Economic Development of Nature. *Economic and Political Weekly*. 48 (51), 38 – 51.
6. D'Mello, B. (2002). Transnational Pharmaceutical Companies and Neo-Liberal Business Ethics in India. *Journal of Business Ethics*. 36 (½), 165 – 185.
7. Hill, R.P. (2008). Disadvantaged Consumers: An Ethical Approach to Consumption by the Poor. *Journal of Business Ethics*. 80 (1), 77 – 83.
8. Jamieson, D. (1992). Ethics, Public Policy and Global Warming. *Science, Technology and Human Values*. 17 (2), 139 – 153.
9. Kulshreshtha, P. (2005). Business Ethics Versus Economic Incentives: Contemporary Issues and Dilemmas. *Journal of Business Ethics*. 60 (4), 393 – 410.
10. McGee, R.W. (2006). Three Views on the Ethics of Tax Evasion. *Journal of Business Ethics*. 67 (1), 15 – 35.
11. Patel, T. & Schaefer, A. (2009). Making Sense of the Diversity of Ethical Decision Making in Business: An Illustration of the Indian Context. *Journal of Business Ethics*. 90 (2), 171 – 186.
12. Rao, S.L. (2000). Competition, Ethics and Governance. *Economic and Political Weekly*. 35 (34), 3015 – 3019.
13. Rosenthal, D. & Pearlman, B. (1986). Ethical Dimensions of Public Policy and Administration. *Polity*. 19 (1), 56 – 73
14. Srivastav, P. & Noronha, C. (2014). Institutional Framing of the Right to Education Act: Contestation, Controversy, Concessions. *Economic and Political Weekly*. 49 (18), 51 – 58.

MA

Course: MPPEC 3.01

Elective Course 1: URBAN PLANNING POLICY

Number of Lectures: 60

Learning Objectives:

1. To understand the evolution of urban policies w.r.t. ideology and political expediency
2. To explore financial aspects of urbanization so as to comprehend the urban policy trajectories

I. Theories of Urbanization [15 Lectures]

- a. Introduction to Urbanization
- b. Theoretical Foundations of Urbanization
- c. Urbanization in India

II. Urbanization and Development [15 Lectures]

- a. Competing views on Urbanization and Development
- b. Urban Bias of Capital and Urban Inequality.
- c. Just and Sustainable Cities

III. Urban Governance [15 Lectures]

- a. Theories on Urban Governance
- b. Local Urban Governance
- c. Case Study: Municipal Corporation of Greater Mumbai (MCGM), Thane Municipal Corporation (TMC)

IV. Current Issues on Urbanization [15 Lectures]

- a. Financing Urban Infrastructure (Transportation, Communication and Health); Role of Multilateral Agencies in Building Urban Infrastructure
- b. Occupational Patterns in Urban Spaces
- c. Urban Reforms in India (MUTP, JNNURM, SMART Cities)

REFERENCES:

1. Ahluwalia, Isher Judge, (2014), 'Transforming Our Cities – Post Cards of Change', Harper Collins, New Delhi.
2. Aijaz, Rumi, (2012), 'Democracy and Urban Governance in India', Academic Foundation
3. Gadgil, R., (2013), 'Review of Twelfth Plan Proposals for Urban Transport', EPW, November 30
4. Harvey, D. (1985), 'The Urbanization of Capital', OUP, New York.
5. Jacquet, P., R. Pachauri, L. Tubiana (eds), (2010) 'Cities Steering Towards Sustainability' TERI.
6. Kundu, Debolina, Dibyendu Samanta, (2011), 'Redefining the Inclusive Urban Agenda in India', EPW, January 29
7. Mathur, Om Prakash, (2013), 'Finances of Municipalities: Issues before the Fourteenth Finance Commission', EPW, June 1
8. Mckinsey & Co, (2010), 'India's Urban Awakening: Building Inclusive Cities, Sustaining Economic Growth' www.mckinsey.com/.../Urbanization/Indias%20urban%20awakening%20B (4)
9. Modi, Renu, (2009), 'Resettlement and Rehabilitation in Urban Centres', EPW, February 7.
10. Mehta, Meera, (2010), 'A Glass Half Full? Urban Development (1990s to 2010)', EPW, July 10
11. Sivaramakrishnan, K C, (2013), 'Revisiting the 74th Constitutional Amendment for Better Metropolitan Governance', EPW, March 30

MA

Course: MPPEC 3.02

Elective Course 2: RURAL PLANNING POLICY

Number of Lectures: 60

Learning Objectives:

1. Aims to familiarize the students with the dynamics of political, economic and social change in rural India and explore what can spur growth and development.
2. Acquaint the students with key reasons why government programmes have not been as effective in achieving their goals

I. Rural Income and Employment: Paradoxes, Challenges and Prospects [15 Lectures]

- a. Key Issues in Sustaining Farm and Non-farm Livelihoods
- b. Sustainability: Natural Resource Conservation and Climate Change
- c. National Rural Livelihoods Mission (NRLM): Aajeevika and MNREGA

II. Rural Economy and Inclusion [15 Lectures]

- a. Growth, Poverty and Inequality
- b. Education, Food and Nutritional Security, Health
- c. A critical review of Policies and Programmes

III. Rural Infrastructure [15 Lectures]

- a. Transport and Communication Infrastructure: Roads, Telecommunications, Energy
- b. Social Infrastructure: Housing, Water and Sanitation
- c. Economic Infrastructure: Irrigation Projects, Storage

IV. Panchayati Raj Institutions for Local Governance and Development [15 Lectures]

- a. The Constitution (73rd Amendment) Act, 1992
- b. Assessing Two Decades of PRIs Under the 73rd CAA
- c. The Way Forward

Practical Assignment - Field Study

Assessment of Government Schemes / Programs at village level

REFERENCES:

1. Acharya, Shankar, Robert Cassen and Kirsty McNay, (2004), 'The Economy: Past and Future', in *Twenty First Century India: Population, Economy, Human Development and the Environment*, ed. Tim Dyson, Robert Cassen and Leela Visaria. New York: Oxford University Press.
2. AFPRO (Action for Food Production), (2009), 'Infrastructure Development and Beyond: Exploring the scope for Sustainable Livelihood Support under NREGA', Report submitted to UNDP, Delhi.
3. Alkire, Sabina and Suman Seth, (2013), 'Multidimensional Poverty Reduction in India between 1999 and 2006: Where and How?' - Working Paper No. 60, Oxford Poverty & Human Development Initiative (OPHI), University of Oxford.
4. Assadi, Muzaffar, (2002), 'Globalisation and the State: Interrogating the Farmers' Movement in India', *Journal of Social and Economic Development* 4 (1), January–June.
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6. Birthal, P. S., P. K. Joshi and A. V. Narayanan, (2013), 'Agricultural Diversification in India: Trends, Contribution to Growth and Small Farmer Participation', in *Transforming Indian Agriculture-India 2040*, ed. Marco Ferroni, UK: Sage Publications.

7. Brass, Tom, (1994), Introduction: The New Farmers' Movements in India. *The Journal of Peasant Studies* 21 (3–4): 3–26.
8. Chaddha, G. K., (2003), 'Rural Non-Farm Sector in the Indian Economy: Growth, Challenges and Future Direction', Mimeo. Paper presented in the joint Jawaharlal Nehru University and IFPRI Workshop, 25–26 March, New Delhi.
9. Chand, Ramesh, (1996), 'Agricultural Diversification and Farm and Non-Farm Employment in Himachal Pradesh'. *The Indian Journal of Labour Economics* 39 (4): 841–50.
10. Council for Social Development, (2011), *India Social Development Report 2010*, ed. Manoranjan Mohanty, Delhi: Oxford University Press.
11. Desai, Sonalde and Amit Thorat, (2013), 'Social Inequalities in Education', *India Infrastructure Report 2013: Private Sector in Education*, ed. IDFC Foundation. Delhi: Routledge
12. Kochhar, Sameer, (2009), *Speeding Financial Inclusion*. Gurgaon, Haryana: Skoch Development Foundation.
13. Kumar, A., (20010, 'India Agriculture: Issues and Prospects', Google ebook. New Delhi: Sarup and Sons.
14. Kumar, Yogesh, (20090, 'Impact Assessment of MGNREGS in Madhya Pradesh', Madhya Pradesh: SAMARTHAN Centre for Development Support.
15. Lele, Sharachchandra, (2004), 'Decentralising Governance of Natural Resources in India: A Review', Report submitted to UNDP Dryland Development Centre Nairobi, Bangalore: Centre for Interdisciplinary Studies in Environment and Development.
16. Mishra S. K. and V. K. Puri, (2010), *Economics of Development and Planning—Theory and Practice*, Delhi: Himalaya Publishing House.
17. Morris, Sebastian and Rakesh Basant, (2006), 'Small and Medium Enterprise in India Today — Overcoming Policy Constraints to Achieving Rapid Growth in Globalizing Economy', Working Paper No. 2006-07-03: Indian Institute of Management - Ahmedabad.

MA

Course: MPPEC 3.03

Elective Course 3: MEDIA AND PUBLIC POLICY

Number of Lectures: 60

Learning Objectives:

1. To explore the extent and circumstances under which the media affects public opinion and public policy in a democracy
2. To identify differences among media structures of nations under differing political ideologies and study the effects of globalization on media structures and policy
3. To study laws and regulations that affect the print and broadcast media and how laws and policies need to change to govern new media forms

I. Conceptualization and Evolution of Mass Media w.r.t. Public Policy [15 Lectures]

- a. Media Public Policy Link; Agenda Setting Function
- b. Mass Media and Public Opinion; Historic Press Freedoms
- c. Manufacturing Consent: The Propaganda Model

II. Comparative Media Systems and Public Policy [15 Lectures]

- a. Authoritarian; Libertarian; Soviet Communist System; Social Responsibility
- b. Open Closed Model; Ownership Control Model
- c. The Media Systems Paradigm; Factors that influence the development of Media Systems

III. Impact of Globalization on Media Structure and Policy [15 Lectures]

- a. Media Structures and Institutions; Advertising and Consumer Revenue; Transnationalization
- b. Media Globalization: The US and Beyond; Main players in the global media system
- c. India: Privatization and Commercialization of the media

IV. Media Laws and Regulations in India [15 Lectures]

- a. Constitutional Provisions on the Freedom of Speech and Expression
- b. Public Morals and Public Policy: Morality, Obscenity and Censorship, Defamation, Right to Privacy, Right to Information; Advertising, Hate speech
- c. Laws Concerning Particular Media: Press, TV, Film, Music, Radio, Telecom, Internet

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St. Xavier's College – Autonomous Mumbai

Syllabus For 4th Semester Courses in **Public Policy** (January 2015 onwards)

Contents:

Theory Syllabus for Courses:

- MPPCC.4.01 – Social Protection and Public Policy
- MPPCC.4.02 – International Economics and Public Policy
- MPPEC.4.01 – Foreign Policy
- MPPEC.4.02 – Microfinance Policy
- MPPEC.4.03 – Dissertation

MA

Course: MPPCC 4.01

Core Course 1: SOCIAL PROTECTION AND PUBLIC POLICY

Number of Lectures: 60

Learning Objectives:

1. To introduce students to the way our world is unequally structured along varied axes
2. To enable students to critically examine ideologies and practices that have sought to lessen inequality and ensure greater inclusion.

1. Introduction:

- i. Ideas of inequality, inclusion and exclusion
- ii. Notions of stratification, hierarchy and status.
- iii. Causes of Inequality: Culture versus Economics

2. Capitalism and Neoliberalism

Global Geographies of inequality (Gender, migration, International, National, rural-urban inequalities)

3. Nations and Inequality

- i. Case Studies of Redistribution programmes across the World.
- ii. Utopia as a discourse motivating Redistribution.

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2. Arneson, R. J. (2001) "Equality: Philosophical Aspects." in *International Encyclopedia of Social and Behavioral Sciences*, N. J. Smelser & P. B. Baltes (eds.). Amsterdam: Elsevier Science Ltd, 4722 – 4729.
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8. *Is More Always Better?*. London: Springer.

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22. Schutz, Eric A. (2011) *Inequality and Power: The Economics of Class*. London: Routledge.
23. Swanson, Jacinda. (2005) “Recognition and Redistribution: Rethinking Culture and the Economic.” *Theory, Culture and Society*. 22(4): 87–118.

MA

Course: MPPCC 4.02

Core Course 2: INTERNATIONAL ECONOMICS AND PUBLIC POLICY

Number of Lectures: 60

Learning Objectives:

1. To understand the basic concepts of International Economics
2. To engage students with the economics behind international trade policies

I. An Introduction to International Economics

- i. Basic concepts and scope of International Economics
- ii. Political Economy and International Economics
- iii. The connection between international Economics and global trade policies

II. Theoretical Aspects of International Trade

- i. Theories of International Trade (Ricardo, Hecksher-Ohlin, Mundell-Fleming Model)
- ii. Terms of trade, Reciprocal Demand Theory
- iii. Balance of payment: Meaning, Disequilibrium and Correction of disequilibrium

III. Foreign Exchange Management

- i. Role of Forex Market
- ii. Determination of Forex rates
- iii. Policies connected to Foreign Exchange issues

IV. International Economics and India

- i. Trajectories of Foreign Trade in India
- ii. Impact of Multilateral Agencies (IMF and World Bank) on India's global status
- iii. Impact of WTO on Indian Trade Policies

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- 1) Appadurai, Arjun. (2004) "The Capacity to Aspire: Culture and the Terms of Recognition." In *Culture and public action*. Vijayendra Rao and Michael Walton (Eds.). New York: The International Bank for Reconstruction and Development/ The World Bank.
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- 8) *Is More Always Better?*. London: Springer.
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- 12) Dreze, Jean & Sen, Amartya (2002) “Democratic Practice and Social Inequality in India.” *Journal of Asian and African Studies*. 37(2):6-37.
- 13) FitzGerald, Valpy et al. (2011) *Overcoming the Persistence of Inequality and Poverty*. New York: Palgrave Macmillan.
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- 16) Hills, John et al. (2009) *Towards a more equal society? Poverty, inequality and policy since 1997*. Bristol: Joseph Rowntree Foundation.
- 17) Horton, Keith & Patapan. (2004) Haig. *Globalisation and Equality*. London: Routledge.
- 18) McCall, Leslie. (2001) *Complex Inequality: gender, class, and race in the new economy*. London: Routledge.
- 19) Moore, Barrington. (1985) *Authority and Inequality under Capitalism and Socialism*. THE TANNER LECTURES ON HUMAN VALUES. Oxford: London
- 20) Rawal, Nabin. (2008). “Social Inclusion and Exclusion: A Review”. *Dhaulagiri Journal of Sociology and Anthropology*, 2(0): 161-180.
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- 22) Schutz, Eric A. (2011) *Inequality and Power: The Economics of Class*. London: Routledge.
- 23) Swanson, Jacinda. (2005) “Recognition and Redistribution: Rethinking Culture and the Economic.” *Theory, Culture and Society*. 22(4): 87–118.

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Course: MPPEC 4.01

Elective Course 1: FOREIGN POLICY

Number of Lectures: 60

Objectives:

1. To provide an understanding of the different theoretical and public policy perspectives on foreign policy making.
2. To assist students in developing a conceptually and empirically informed understanding of the debates surrounding foreign policy.
3. To introduce students to a range of contemporary political issues within foreign policy making.

I Theoretical Approaches to World Politics

- i. Liberalism
- ii. Realism
- iii. Alternative Theories

II Foreign Policy Decision Making

- i. Determinants of State's Foreign Policy Behaviour
- ii. Three models of decision making: Rational; Bureaucratic Politics; History-Making Individual.
- iii. Instruments of Influence: Diplomacy & Bargaining; Use of Military; Influence based on Economic Resources

III Historical Context of Foreign Policy

- i. The Evolution of International Society
- ii. International history 1900-90
- iii. Post Cold War Scenario

IV India's Foreign Policy

- i. Principles and Objectives of India's Foreign Policy
- ii. Foreign Policy Apparatus and Decision Making
- iii. Foreign Policy Challenges Facing India in the 21st Century with reference to Terrorism, Nuclear Proliferation and Arms Race, Global trade and finance, Environment, Regional Cooperation

Case Studies: USA, China, Russia

References

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Course: MPPEC 4.02

Elective Course 2: MICROFINANCE POLICY

Number of Lectures: 60

Learning Objectives:

1. To understand the concept of financial inclusion
2. To engage with the dynamics of microfinance institutions

I. I. Microfinance – An Introduction

- i. Financial Inclusion, Background and Emergence of Microfinance
- ii. Definition, Meaning and Scope of Micro Finance
- iii. Features of Microfinance

II. Models of Microfinance and Delivery Methodologies

- i. Microfinance products
- ii. Models of Microfinance – global perspective
- iii. Delivery Methodologies and Structures of Intermediation

III. Legal and Regulatory Framework

- i. Code of Conduct for Microfinance
- ii. Recommendations of Malegam Committee
- iii. RBI Guidelines

IV. Micro-Finance in India

- i. Evolution and Characteristics of Microfinance in India
- ii. Recent Developments in Microfinance in India
- iii. Impact of Microfinance – Assessment

Continuous Internal Assessment (CIA): Based on Fieldwork and Research

REFERENCES:

1. Yunus, M, 'Banker to the Poor'
2. Sinclair, H, 'Confessions of a Microfinance Heretic'
3. Articles from RBI Bulletins, EPW and Union Finance Ministry

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Course: MPPEC 4.03

Elective Course 3: DISSERTATION

Learning Objectives:

1. To apply the learnings of the public policy courses to some real time issue or problem
2. To encourage students to undertake primary research and then write research papers / reports

General Instructions

1. Students are expected to choose a topic at the start of the 3rd semester and a lecturer is allotted on the basis of the topic chosen.
2. The topic has to have a policy anchor
3. During the 3rd semester, the students are expected to begin developing a reading list on the topic chosen.
4. The topic is finalized at the start of the 4th semester and the student is then expected to report to the allotted lecturer on a weekly basis.
5. A hard bound copy as well as a soft copy of the dissertation (maximum 10000 words) together with a 1000 word synopsis (3 copies) must be handed in on a date chosen in the 1st week of April of the 4th semester.
6. The vivas will be conducted by the end of the 2nd week of April.